

## **INSIDE APPA NEWSLETTER**

Inside APPA, the biweekly e-newsletter brought to you by APPA - Leadership in Educational Facilities, serves as the year-round resource for educational facilities professionals looking to stay up-to-date with the latest information within their industry. It's vast news coverage, rich content, and ease-ofuse make it a prime and trustworthy resource for education facility managers across the country.



# PRICING

**Business** Partner Rate Non-Member Rate

## A. Leaderboard Banner

600x90px | JPG or PNG

\$5,000/Qtr

\$5,750/Qtr

## **B. Top Banner**

600x90px | JPG or PNG

\$4,500/Qtr

\$5,175/Qtr

## **C. Top Featured Content**

\$4,000/Qtr

\$4,600/Qtr

#### **D. Box Banner**

300x250px | JPG or PNG | 2 Available

\$3,500/Qtr

\$4,025/Qtr

#### **E. Bottom Featured Content**

Article Title: 75 Characters Max Article Body: 200 Characters Max

\$3,000/Qtr

\$3,450/Qtr

### F. Bottom Banner

600x90px | JPG or PNG

\$2,500/Qtr

\$2,875/Qtr

Interested in becoming an APPA Business Partner Member? Reach out to Anita Dosik, adosik@appa.org, for more information.

\*\*All positions are available on a first-come, first-serve basis.\*\*

#### **Need Help With Ad Design?**

OUR GRAPHIC SERVICES ARE INCLUDED.

