



## APPA's Premier Designation:

# Strategic Business Partner

(Minimum of 20 points required to reach this designation in an annual year.)  
Please advise us to your level of participation for the period of 9/1/2013 - 7/31/2014.)

Company Name: \_\_\_\_\_

### Have/will you exhibit at the following events:

- ERAPPA Regional (3 points)
- RMA Regional (3 points)
- MAPPA Regional (3 points)
- CAPPa Regional (3 points)
- PCAPPa Regional (3 points)
- SRAPPa Regional (3 points)
- State/Chapter (3 points)  
(location: \_\_\_\_\_)
- APPA 2014 (4 points)

\_\_\_ Total Points Earned

### Have/will you advertise in the following venues:

- ¼ Page Facilities Manager Magazine  
(How Many Issues? \_\_\_) (2points)
- ½ Page Facilities Manager Magazine  
(How Many Issues? \_\_\_) (3points)
- Full Page Facilities Manager Magazine  
(How Many Issues? \_\_\_) (4points)
- Inside APPA Newsletter  
(How Many Issues? \_\_\_) (2points)

\_\_\_ Total Points Earned

### Have/will you sponsor at the following events:

- ERAPPA Regional (3 points)
- RMA Regional (3 points)
- MAPPA Regional (3 points)
- CAPPa Regional (3 points)
- PCAPPa Regional (3 points)
- SRAPPa Regional (3 points)
- State/Chapter (3 points)  
(Location: \_\_\_\_\_)
- Drive In Workshop (2points)  
(Location: \_\_\_\_\_)
- APPA 2014 (4 points)

\_\_\_ Total Points Earned

### Have/will you participate in any of the following ways:

- Sponsor/Support a Publication (3points)
- Submit an article for publication (2points)
- Participate in a special project (2points)
- Sponsor a Special Project (2points)
- Sponsor of BOK (1year) (1point)
- Sponsor of BOK (3years) (3points)
- Participate on a Research Program/Project (2points)
- Sponsorship of a Webinar (2points)
- Sponsor a Research Program/Project (2points)
- Be a Sustaining Member of CFaR (\$25,000 - up) (5points)
- Be a Benefactor Member of CFaR (\$10,000 - \$25,000) (3points)
- Be a Donor Member of CFaR (\$1,000 - \$10,000) (1 point)

\_\_\_ Total Points Earned

### Have/will you speak/present at the following events:

- ERAPPA Regional (3 points)
- RMA Regional (3 points)
- MAPPA Regional (3 points)
- CAPPa Regional (3 points)
- PCAPPa Regional (3 points)
- SRAPPa Regional (3 points)
- State/Chapter (3 points)  
(Location: \_\_\_\_\_)
- Institute for Facilities Management (2points)  
(Location: \_\_\_\_\_)
- APPA 2014 (4 points)

\_\_\_ Total Points Earned

### Overall Point Total:

**Fax completed application to:**  
**703.542.3792**

**If you have any questions, please contact:**  
**Suzanne Healy, Director of Professional Development**  
**703.542.3833 or [suzanne@appa.org](mailto:suzanne@appa.org)**