

# ACUHO-I AND APPA Strategic Alliance Agreement

## MISSION OF THE ALLIANCE

APPA and the Association of College and University Housing Officials-International (ACUHO-I) agree to work together to improve the quality of residential facilities design, renovation, maintenance, and utility operations performed by member professionals.

## GOALS AND OBJECTIVES

**GOAL 1:** Foster a continuing alliance to serve the housing and facilities management community, our members and other stakeholders.

- A. Pledge to continue communication between APPA and ACUHO-I to encourage development and endorsement of these goals and objectives.
- B. Provide reciprocal invitations to each others senior elected and staff leaders to attend and participate in key national events, including, but not limited to, the APPA 200X annual conference and the ACUHO-I annual meeting (e.g., one through CHEMA and one as a result of this agreement).
- C. Provide reciprocal exhibiting allowance for a booth and two booth personnel where ACUHO-I may exhibit at APPA 200X annual conference and APPA may exhibit at ACUHO-I annual meeting.

**GOAL 2:** Foster an exchange of information regarding facilities management and construction practices and the skills and experiences of our respective members.

- A. Periodically exchange news about the facility and housing profession via: APPA's publications *Inside APPA* and *Facilities Manager* magazine, and ACUHO-I's publications *Talking Stick* and *ACUHO-I announcements*; and through each associations respective research journals.
- B. Provide for the posting of events to each associations educational/event calendar. Each association is responsible for providing its editorial content deadlines.
- C. Provide a 'hot link' between the association websites.
- D. Investigate the use of each association's list serves.
- E. Offer each association's magazine and journal, and appropriate publications through our respective bookstores at member rates.

**GOAL 3:** Leverage the strengths of our organizations to develop programs, products, and services which will better serve our members and other stakeholders.

- A. Delivery of the *ACUHO-I/APPA Housing/ FacilitiesWorkshop* – The goal is to deliver an educational offering that will address the needs of both facilities and housing professionals.
  - i. ACUHO-I and APPA will work together as equal partners on this event from program conception and marketing to delivery of the program.
  - ii. The Workshop Committee shall be co-chaired with equal representation from each association.
  - iii. ACUHO-I will budget to cover the cost of (1) APPA staff representative and (1) ACUHO-I staff representative. As per ACUHO-I policy, each committee member will be reimbursed for

- lodging and meals, including their participation at the mid-year planning meeting.
- iv. ACUHO-I will reimburse APPA for all direct expenses associated with delivery of the Workshop (specifics to be finalized by each association CEO).
- v. The Workshop Committee will provide a joint report to the CEO's of each association prior to their last quarter review.
- vi. ACUHO-I and APPA will jointly develop the program content.
- vii. APPA will provide support for sales of exhibit space by leveraging the relationships they have within their memberships and professions.
- B. ACUHO-I and APPA will develop joint publications and other resources specifically targeted toward facilities issues for housing professionals (projects to be determined annually).
- C. ACUHO-I will investigate the utilization of APPA's Core Data Survey for its members.
- D. APPA will exchange relevant information regarding legislation, regulation, and code compliance issues.

**GOAL 4:** Provide the members of each respective association with quick and economical access to each other products are services.

- A. APPA will offer two (2) scholarships to its Institute for Facilities Management. ACUHO-I will be responsible to determine their recipients' criteria as well as manage the process of selection and notification. Advanced notifications to APPA will be necessary in order for APPA to ensure space availability in each program offering.
- B. ACUHO-I will offer two (2) scholarships for APPA members to the ACUHO-I/APPA Housing/Facilities Workshop. APPA will manage selection and notification (as noted above).

**GOAL 5:** Build a bond of trust between and among our members, leaders and our organizations.

- A. Participate in this alliance for a period of five (5) years, with annual reviews jointly by each association's CEO to ensure goals and objectives remain timely, relevant, and beneficial to each organization and its members. Detailed arrangements concerning goals and objectives will be developed as mutual needs are identified during the last quarter of the year.
- B. Actively promote and publicize this alliance to our respective members, leaders, and other stakeholders.

For APPA:

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President

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Executive Vice President

For ACUHO-I:

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President

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Executive Director