



MOTIONS & ACTIONS FROM JANUARY 10, 2013 EXECUTIVE COMMITTEE CONFERENCE CALL

MOTIONS:

NONE

ACTIONS:

- 1) Set up a strategy session for both the Executive Committee and the Board of Directors that centers on defining the benefits APPA offers to the educational facilities management profession(al) to use in overall development of an Integrated Marketing & Communications Plan. (*Responsible Party(s): Jeri King/ Norm Young/ Presidents/ Lander Medlin; February 2013*)**
- 2) Review the By-Laws regarding vacancies of elected officers in mid-cycle (e.g., should the language say “one year or less and an individual cannot re-run”; etc.) (*Responsible Party(s): Peter Strazdas/ Junior Regional Representatives/ Lander Medlin/ John Bernhards; February 2013*)**