

# Community College Engagement Group

## Conference Call Agenda

March 5, 2015; Time: 4:00 – 5:00 pm EST

**(Use call-in # 1-866-846-3997; pass code Passcode: 265554#)**

1. **Invoices for the new dues fiscal year 2015-2016 have been sent to all institutions as of February 12**

*Follow up calls to unpaid members to begin April 1<sup>st</sup>.*

2. **Toolkits & Drive-In Workshops (Status/ Update)**

Drive Ins:

*March 12 – American University  
March 31 – Kent State University  
April 9 – University of Texas at Austin  
April 29 – Kingswood Regional High School (Wolfeboro, NH)*

Toolkits:

*March 9-15 – University of Memphis  
March 30 – April 3 – Chesterfield County Public School System  
(Virginia)  
April 13-17 – NC State University  
April 20-23 – Colorado School of Mines  
April 20-24 – Furman University  
May 11-15 – Morehead State University  
May 11-15 – Cleveland State University  
May 18-22 – Florida State University  
June 1-5 – Medical University of SC  
September 20-23 – MAPP 2015 / Milwaukee WI*

*Please remember to get in touch with Corey early on for the Drive-In Workshops so he can work the details and logistics between the host institution and the business partner(s)*

3. **Community College / APPA Value Statement Video Project**

#### 4. APPA Strategic Planning

- i. *On-boarding strategies for engagement with a clear focus on relationships, mentorship, and networking*
- ii. *Creating a user/membership interface experience for greater value (e.g., expand and enhance availability of research and information; allow for greater electronic presence;*
- iii. *Creating and implementing an engagement assessment (to include measurements and methods)*
- iv. *Focusing on the elements of organizational culture and trust*
- v. *Using ‘experiential learning’ methodologies to solve FM content problems and issues*
- vi. *Enhance all types of “local deliveries” (chapters, content workshops, drive-in programming, etc.)*

**ALL Conference Calls to occur monthly, the 4<sup>th</sup> Thursday of each month, (NEXT ONE scheduled for Thursday, March 26, 2015) from 4:00 – 5:00 pm EST**

## APPA Community College Video Project

### Features:

- 1) Incorporate Testimonials from Community College facilities professionals, administrators
- 2) Possible partnership with APPA and AACC, other community college organizations to produce/cover costs of video?
- 3) Include examples of innovation/opportunities throughout APPA where community colleges have met the mission:
  - a. Trade Schools/public-private partnerships/Pima/AZ/NC3
  - b. West Mac K-12
  - c. Shoreline Community College – Automotive Program

### Statements we want to convey:

1. CC's bring opportunity and promise, job training within the community
2. Raising the economic opportunity for the local community, states
3. Creating an economic future for society quickly, cost effectively, efficiently
4. Facilities must be nimble, adapt to ever changing needs. Examples of where a new factory start up required the training and educational resources of the local community college.
5. TCO of Community Colleges. Why we can't afford to let our infrastructure crumble.