



MOTIONS & ACTIONS FROM AUGUST 4, 2013 BOARD of DIRECTORS MEETING

MOTIONS:

No Motions

ACTIONS:

- 1) Focus some additional discussion concerning engagement in the Credentialing program (to augment scholarships to include credentialing, reinforce the importance of SFO's setting the example by obtaining their credential, and update metrics). *(Responsible Party(s): Lander Medlin/ Presidential Triad/ Regional Presidents; September 2013)*
- 2) Send the Credentialing website link to the Regional Presidents (and cc the APPA Board). *(Responsible Party(s): Lander Medlin/ Holly Judd; August 2013)*
- 3) Update the Mexico-APPA activities timeline to include the items noted in both Board meetings' reports (use to guide the monthly conference calls during the coming year). *(Responsible Party(s): Lander Medlin/ Board Sub-group; September 2013)*
- 4) Send Thank-you letter to the Strategic Alliance partners for their 'true' engagement and participation throughout the conference. *(Responsible Party(s): Lander Medlin/ President/ Holly Judd; August 2013)*
- 5) Ask all committees to prepare a one-page talking points document for their committee members' use during the upcoming regional board meetings and membership report outs. *(Responsible Party(s): VPs' & Chairs of committees/ Staff Liaisons ; August 2013)*
- 6) Continue work on the Integrated Institutional Membership roll-out (include implications to By-Laws for APPA and the Regions, membership associate dues impact, *Facilities Manager* magazine delivery, overall budget impact, etc.). *(Responsible Party(s): Lander Medlin/ Presidential Triad/ Executive Committee/ Regional Presidents; January 2014)*
- 7) Being work in earnest on reinvigorating our efforts to engage HBCUs. *(Responsible Party(s): Lander Medlin/ Presidential Triad/ SRAPPA Regional President/ David Gray/ Larry Blake; on-going)*
- 8) Place the San Diego/ APPA 100 video clip on YouTube. *(Responsible Party(s): John Bernhards/ Karen Aguilar; August 2013)*
- 9) Place the APPA 100-year Anniversary Logo on the APPA website. *(Responsible Party(s): John Bernhards / Karen Aguilar; August 2013)*
- 10) Schedule all Executive Committee, Board of Directors, Regional Presidents, and Presidential Triad conference calls for the coming year. *(Responsible Party(s): Lander Medlin/ Holly Judd; August 2013)*