



**MOTIONS & ACTIONS FROM JULY 19, 2012 BOARD OF DIRECTORS MEETING**  
Denver, Colorado

**MOTIONS:**

- 1) To explore further engagement with Mexico APPA. (Motion carried; passed unanimously)
- 2) To reaffirm the Board's commitment to the funding and support of the Credentialing program. (Motion carried; passed unanimously)
- 3) To offer the BOK as an institutional membership benefit at an additional 5% across the dues matrix along with application of an "opt-out" clause. (Motion carried; passed unanimously)

**ACTIONS:**

- 1) Requested feedback from Board members on the APPA 2012 conference. (*Responsible Party(s): Robyn Pierce/ Glenn Smith/ Suzanne Healy; August 2012*)
- 2) Send Regional alignment matrix to Pete for membership recruitment and retention goals review by the Membership Committee. (*Responsible Party(s): Lander Medlin; September 2012*)
- 3) Discuss idea of recognizing the 'top' region who secures the most members with the Regional Presidents. (*Responsible Party(s): Lander Medlin/ Regional Presidents; September 2012*)
- 4) Establish a small business partner task force to address their issues as presented in the APPA/Regional Relationship Task Force Phase 2 report/recommendations. Secure suggested names from the Regional Presidents. (*Responsible Party(s): Presidents/ Lander Medlin/ Bill Nelson (GLHN as Chair)/ Regional Presidents; September 2012*)
- 5) Request additional names of Emerging Facilities Professionals for increased engagement on this year's conference calls. (*Responsible Party(s): Regional Presidents/ Lander Medlin; September 2012*)
- 6) Finalize the NEW 'APPA-PD 101' video that is targeted to the 'uninitiated'/potential new educational program participants in time for the fall regional meetings. (*Responsible Party(s): Robyn Pierce/ Suzanne Healy; September 2012*)
- 7) A sub-committee of the Board was established to develop a Business Plan to address the actions noted in the Mexico Chapter presentation that require APPA support in staff/volunteer time and money, opportunities and challenges. (*Responsible Party(s): Dave Button (Chair)/ Peter Strazdas/ Larry Blake/ Tony Guerrero/ Larry Zitzow/ Presidents/ Lander Medlin; Winter 2013*)

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